



Brittney Gooby | Graphic Designer | Branding, Web & Marketing Design
Tucson, AZ · Remote & Contract

brittneygooby214@gmail.com · www.toastycoast.com

ABOUT ME

Multidisciplinary graphic designer and creative director specializing in branding, digital design, and visual storytelling. Experienced in building cohesive brand identities, designing digital and print assets, and managing projects from concept to launch. Strong background in illustration, web design, and social media visuals with a focus on clean, modern design.

EXPERIENCE

Owner & Creative Director

ToastyCoast — Tucson, AZ | December 2022 – Present

- Founded and manage an independent creative brand specializing in branding, illustration, and digital design
- Design logos, merchandise, web graphics, and social media content
- Develop full brand identities and manage client websites and creative projects

Co-Founder & Brand Designer

Softspoken — Tucson, AZ | 2024 – Present

- Designed brand identity, packaging, and product labels
- Produce product photography and digital marketing graphics
- Manage social media content and online brand presence

Owner & Operator

Gripset Skate Company — Tucson, AZ | June 2021 – Present

- Design skateboard graphics, apparel, and brand merchandise
- Built and manage brand website and online storefront
- Create marketing graphics and promotional content for digital platforms
- Artwork selected for juried exhibition at Bernal Gallery

Display Artist

Phelan Art Gallery — Tucson, AZ | March 2016 – July 2016

- Created large-scale artwork and visual elements for gallery exhibitions and storefront displays

SKILLS & TOOLS

- Adobe Photoshop, Illustrator, InDesign
- Branding & Identity Design
- Web Design (Wix, Shopify)
- Social Media & Digital Content
- Layout, Typography & Composition
- Creative Direction
- Google Workspace, Meta, Microsoft Office

EDUCATION

Associate of Arts – Digital Design
Pima Community College — 2025

PORTFOLIO

www.toastycoast.com/portfolio